

Value & Guideline

ARAKAWA WAY The Five **KIZUNA**

● Value ●

● Guideline ●

【Society】
**Protection and
Compliance**

- Safety first
- Comply with the rules
- Protect the environment

【People】
Get Involved

- Treasure communication and teamwork
- Recognize one another's strengths
- Enlighten each other with caring attitude and improve ourselves together

【Oneself】
Take the Lead

- Have aspiration towards work
- Understand one's roll and emphasize the strengths
- Accomplish our business with sense of responsibility

【Technology】
**Tradition and
Revolution of
Technology**

- Make the most of exciting knowledge and pass down
- Be creative without compromise
- Grasp the changes and think without boundaries

【Customer】
Mutual Progress

- Keep in mind that everyone's work is eventually connected to the customers
- Think for the customers and meet the expectations
- Provide products and services constantly delight the customers.